

Chicago Society of Oral and Maxillofacial Surgeons



2258 Newport Lane, Geneva, IL 60134 / P: 630-408-4676 / info@chicagosocietyofoms.org

Join us for the Spring Meeting and CSOMS Career Fair...

Developing and Maintaining a Thriving Dental Implant Practice:

The Importance of Referral-based Marketing with Jay Platt, DDS

DATE: Wednesday, April 3, 2024

TIME: 6:00 p.m. Social Hour (cash bar)*

7:00 p.m. Dinner and Presentation

8:30 p.m. Career Fair Session

LOCATION: East Bank Club, 500 N. Kingsbury Street, Chicago

FEE: CSOMS Members \$185* / Non-Member OMS \$225*
Guests (non-OMS) \$225* / Active Military \$115*
Resident \$25*

*Two drink tickets included for social hour!

DEADLINE: Wednesday, March 27, 2024

PLUS!: Join your colleagues after the meeting to see who's hiring. Practitioners seeking to hire will be identified, and will have the opportunity to meet with residents seeking employment.

About the Program: Dental implants are a large part of any OMS practice. Yet, oftentimes, implant treatment is considered an "after-thought" in the marketing of our practices or in referral education. This session will introduce systems to not only market but educate the referral base to further grow the implant practice.

Objectives for the Program: Attendees will discover methods that they can utilize immediately to develop a thriving implant practice.

CE Credits: Two (2) hours of continuing education credit will be issued.

To Register: Online registration link is available on the CSOMS web site: Chicago Society of OMS Web Site. Or, complete and return this form with your payment. Send form and payment to CSOMS, 2258 Newport Lane, Geneva, IL 60134; phone: 630-408-4676; e-mail: mradecki@chicagosocietyofoms.org.



Jay Platt, DDS

Originally from Fort Wayne, Dr. Platt attended Indiana University School of Dentistry in 1986. He completed a one-year general practice residency at the Indiana University Medical Center. From 1987-1990 he did an Oral & Maxillofacial Surgeon Residency at the IU Medical Center, gaining his certificate in 1990. In 1992, he became Board Certified by the American Board of Oral and Maxillofacial Surgeons.

He is a Fellow in the American College of Dentists, a diplomate of the National Dental Board of Anesthesiology and a member of numerous dental organizations. Each year he speaks at the AAOMS annual meeting on "The Thriving Dental Implant Practice." He is a former member of Spear Visiting Faculty and has done numerous webinars on topics related to Oral and Maxillofacial Surgery.

He practices all phases of oral and maxillofacial surgery, concentrating on extractions, placement of dental implants, exposure of impacted teeth, pathology and corrective jaw surgery. He has great interest and experience in intraoral bone grafts and placement of dental implants. As the founder of the Northwest Indiana Dental Implant Study Club, he has been a leader in the area of dental implants for many years.

Dr. Platt currently resides in Munster with his wife Bobbie.

CSOMS is an approved dental/dental hygiene continuing education sponsor with the State of Illinois Department of Financial and Professional Regulation.



*Chicago Society of Oral and Maxillofacial Surgeons is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 3/1/2024 to 2/28/2027. Provider ID#364525

Chicago Society of Oral and Maxillofacial Surgeons



2258 Newport Lane, Geneva, IL 60134 / P: 630-408-4676 / info@chicagosocietyofoms.org

REGISTRATION FORM

Developing and Maintaining a Thriving Dental Implant Practice: The Importance of Referral-based Marketing with Jay Platt, DDS

Wednesday, April 3, 2024, 6:00 p.m. Social (cash bar) / 7:00 p.m. Dinner and Lecture / 8:30 p.m. Career Fair
East Bank Club, 500 N. Kingsbury Street, Chicago

Name: _____ MD DDS DMD Other: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone No.: _____ Email: _____

Dietary Restrictions: _____

Career Fair Participation (optional): Those who wish to participate in the career fair should complete this portion of the registration so that they can be acknowledged at the meeting. A networking period will be provided at the conclusion of the presentation.

____ I am a practitioner looking to hire ____ I am a resident seeking employment

Please indicate meeting registration fee category:

____ CSOMS Member(\$185) ____ Non-Member Oral Surgeon(\$225) ____ Non-OMS Guest(\$225)

____ Military(\$115) ____ Resident(\$25)

Total Payment Due: \$ _____

Payment method: Enclosed Check _____ Credit Card _____

Credit Card Number: _____ Exp.: _____ Security Code: _____ Billing Zip Code: _____

Signature: _____ E-mail: _____

Registration deadline is March 27, 2024!

Registration is also available online. Find the link at <http://www.chicagosocietyofoms.org/>.
Or, complete and return this form by the registration deadline to **CSOMS, 2258 Newport Lane, Geneva, IL 60134**.
Credit card payments may be securely emailed to mradecki@chicagosocietyofoms.org
For questions or to register by phone, call Maureen Radecki, Executive Director at **630-408-4676**.