Chicago Society of Oral and Maxillofacial Surgeons

2258 Newport Lane, Geneva, IL 60134 / P: 630-408-4676 / info@chicagosocietyofoms.org

Join us for the Fall Meeting and CSOMS Career Fair... (Rescheduled from Spring 2024)

Developing and Maintaining a Thriving Dental Implant Practice:

The Importance of Referral-based Marketing

with Jay Platt, DDS

DATE: Wednesday, October 9, 2024

TIME: 6:00 p.m. Social Hour (cash bar)*

7:00 p.m. Dinner and Presentation

8:30 p.m. Career Fair

LOCATION: East Bank Club. 500 N. Kingsbury Street, Chicago CSOMS Members \$185* / Non-Member OMS \$225*

Guests (non-OMS) \$225* / Active Military \$115*

Resident \$25*

*Two drink tickets included for social hour!

DEADLINE: Wednesday, October 2, 2024

<u>PLUS!</u>: Join your colleagues after the meeting to see who's hiring. Practioners seeking to hire will be identified, and will have the opportunity to meet with residents seeking employment.

About the Program: Dental implants are a large part of any OMS practice. Yet, oftentimes, implant treatment is considered an "after-thought" in the marketing of our practices or in referral education. This session will introduce systems to not only market but educate the referral base to further grow the implant practice.

Objectives for the Program: Attendees will discover methods that they can utilize immediately to develop a thriving implant practice.

CE Credits: Two (2) hours of continuing education credit will be issued.

To Register: Online registration link is available on the CSOMS web site: Chicago Society of OMS Web Site. Or, complete and return this form with your payment. Send form and payment to CSOMS, 2258 Newport Lane, Geneva, IL 60134; phone: 630-408-4676; e-mail: mradecki@chicagosocietyofoms.org.

CSOMS is an approved dental/dental hygiene continuing education sponsor with the State of Illinois Department of Financial and Professional Regulation.



*Chicago Society of Oral and Maxillofacial Surgeons is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 3/1/2024 to 2/28/2027. Provider ID#364525



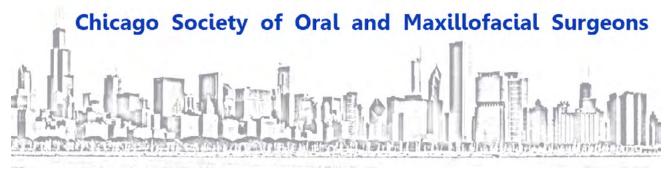
Jay Platt, DDS

Originally from Fort Wayne, Dr. Platt attended Indiana University School of Dentistry in 1986. He completed a one-year general practice residency at the Indiana University Medical Center. From 1987-1990 he did an Oral & Maxillofacial Surgeon Residency at the IU Medical Center, gaining his certificate in 1990. In 1992, he became Board Certified by the American Board of Oral and Maxillofacial Surgeons.

He is a Fellow in the American College of Dentists, a diplomate of the National Dental Board of Anesthesiology and a member of numerous dental organizations. Each year he speaks at the AAOMS annual meeting on "The Thriving Dental Implant Practice." He is a former member of Spear Visiting Faculty and has done numerous webinars on topics related to Oral and Maxillofacial Surgery.

He practices all phases of oral and maxillofacial surgery, concentrating on extractions, placement of dental implants, exposure of impacted teeth, pathology and corrective jaw surgery. He has great interest and experience in intraoral bone grafts and placement of dental implants. As the founder of the Northwest Indiana Dental Implant Study Club, he has been a leader in the area of dental implants for many years.

Dr. Platt currently resides in Munster with his wife Bobbie.



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REGISTRATION FORM

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with Jay Platt, DDS

Wednesday, October 9, 2024, 6:00 p.m. Social (cash bar) / 7:00 p.m. Dinner and Lecture / 8:30 p.m. Career Fair East Bank Club. 500 N. Kingsbury Street, Chicago

Name:			MD	DDS	DMD	Other:
Address:		City:		State:		Zip:
Telephone No.:		Email:				
Dietary Restrictions: _						
tion so that they can b	ation (optional): Those who be acknowledged at the meet er looking to hire	ting. A networking period v	vill be provid			
	g registration fee category \$185) Non-Member O _ Resident(\$25)		Non-OMS Gเ	uest(\$22	5)	
Total Payment Due: \$_						
Payment method:	Enclosed Check	Credit Card				
Credit Card Number:		Exp.:	_ Security C	ode:	Billi	ng Zip Code:
Signature:			F-mail·			

Registration deadline is October 2 2024!

Registration is also available online. Find the link at http://www.chicagosocietyofoms.org/.

Or, complete and return this form by the registration deadline to CSOMS, 2258 Newport Lane, Geneva, IL 60134.

Credit card payments may be securely emailed to mradecki@chicagosocietyofoms.org

For questions or to register by phone, call Maureen Radecki, Executive Director at 630-408-4676.